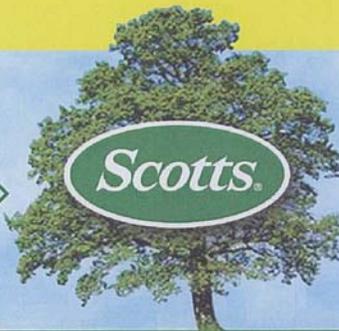


Scotts New Environmental Packaging Label

Scotts & Your Environment



We care.

Scotts products are designed with care to grow thicker, greener lawns.

Because green is good.

A healthy lawn cleans the air, produces oxygen and prevents runoff and soil erosion.

You can make a difference.

Help keep our water resources clean. Apply this product only to your lawn, and sweep up any product that lands in the driveway, sidewalk or street back on to your lawn.

Use Any Of These Products Next To Keep Your Lawn Looking Great All Season!

ANYTIME



Use anytime if weeds and insects are not a problem

SUMMER



Use to kill insects & strengthen your lawn against heat and drought

FALL



Use to build stronger, deeper roots for a thicker, greener spring lawn



The Scotts Advantage®

Each of Scotts exclusive All-in-One Particles® contain all of the feeding nutrients and the weed control ingredients to provide consistent feeding and weed control to every square inch of your lawn.

The result: A thick, green, weed-free lawn without burning. *Guaranteed!*



Get Expert Advice For Your Lawn NOW!

Want information on what to use and when? Sign up today to get free expert advice specifically for your lawn.

Visit scotts.com or call 1-800-543-TURF (8873)

KEY PRODUCT FACTS



Alexandra Barnes



Carlo A. Balistreri



Carlo A. Balistreri

Generous support for the Home Gardening Center has been provided by Kenneth and Ellen Roman.

Tips On How to Create a Beautiful Garden and Healthy Environment

Over 85 million American households enjoy some form of gardening and the benefits associated with this No. 1 leisure-time activity. Home gardening improves environmental quality and enriches all our lives. Here are 10 tips to help homeowners create their own healthy and environmentally sound gardens.

THE Scotts Miracle-Gro COMPANY
Official Sponsor of Home Gardening



1. Use garden products correctly by following the label instructions. Over-application will not improve product performance and can potentially harm your plants and the environment.
2. Choose easy-to-grow plants that are well-adapted or native to your region.
3. Productive garden soils are built over time with the addition of organic matter that allows more water and nutrients to get to the roots. Start every spring by adding compost or garden soil to beds prior to planting. Recycle yard wastes through composting.
4. Plant annual flowers once the danger of frost has passed in the spring. Put plants in the ground at the same soil height as they were grown in the nursery.
5. Use rainfall as the principal water source for your garden. Watch for signs of lack of water, such as dry soil or slight wilting, before watering. Water during the cool times of the day.
6. In addition to light and water, plants need a regular diet of nutrients to survive. Apply plant food on a regular basis to encourage continued growth.
7. Protect your soil with mulch, which conserves soil moisture, prevents weeds, and moderates soil temperatures.
8. Control garden pests by identifying the problem and determining if it is severe enough to require a cure. For small, localized problems, a spot treatment with a ready-to-use product provides effective control.
9. Growing plants in containers provides versatile, portable gardens around houses and apartments. Care for these portable gardens with mulch, fertilizer, and water.
10. Entice wildlife to your garden by choosing plants that attract birds, butterflies, and bees with their flowers and fruit.

Generous support for the Garden-wide Irrigation Master Plan has been provided by Marjorie and Jeffrey A. Rosen.

Cover image © Stockbyte.

This is the back of a brochure for The New York Botanical Garden Home Gardening Center representing one example that Scotts is communicating with home gardeners about best management practices.

